

# Demographic Summary Report

## Taylor Shopping Center

23300-23380 Eureka Rd, Taylor, MI 48180

Building Type: **Retail**  
 Secondary: -  
 GLA: **16,818 SF**  
 Year Built: **2007**

Total Available: **3,348 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **\$24.00**



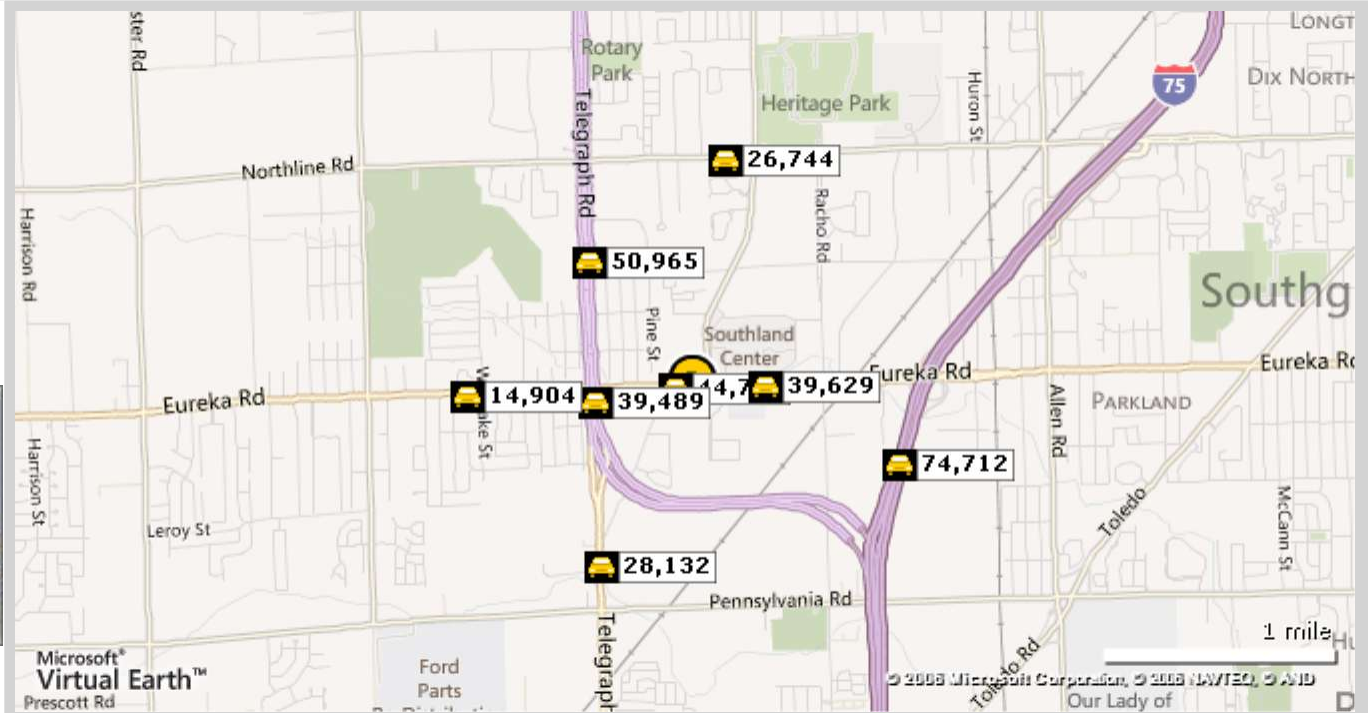
Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2016 Projection	3,844	56,236	187,062
2011 Estimate	4,035	59,113	195,410
2010 Census	4,058	59,678	196,924
Growth 2011 - 2016	-4.70%	-4.90%	-4.30%
Growth 2010 - 2011	-0.60%	-0.90%	-0.80%
<b>2011 Population by Hispanic Origin</b>	213	3,343	11,989
<b>2011 Population By Race</b>	4,035	59,113	195,410
White	2,695 66.79%	42,630 72.12%	164,717 84.29%
Black or African American	863 21.39%	11,824 20.00%	18,715 9.58%
American Indian and Alaska Native	21 0.52%	271 0.46%	1,024 0.52%
Asian	251 6.22%	1,930 3.26%	3,568 1.83%
Native Hawaiian and Pacific Islander	0 0.00%	19 0.03%	46 0.02%
Other Race	81 2.01%	953 1.61%	3,073 1.57%
Two or More Races	124 3.07%	1,485 2.51%	4,266 2.18%
<b>Households</b>			
2016 Projection	1,663	22,684	75,109
2011 Estimate	1,726	23,683	78,003
2010 Census	1,737	23,947	78,673
Growth 2011 - 2016	-3.60%	-4.20%	-3.70%
Growth 2010 - 2011	-0.60%	-1.10%	-0.90%
Owner Occupied	1,058 61.30%	14,082 59.46%	56,429 72.34%
Renter Occupied	667 38.64%	9,601 40.54%	21,574 27.66%
<b>2011 Households by HH Income</b>	1,726	23,683	78,004
Income Less Than \$15,000	390 22.60%	4,267 18.02%	10,388 13.32%
Income: \$15,000 - \$24,999	218 12.63%	2,504 10.57%	9,058 11.61%
Income: \$25,000 - \$34,999	223 12.92%	3,031 12.80%	9,322 11.95%
Income: \$35,000 - \$49,999	288 16.69%	3,959 16.72%	12,671 16.24%
Income: \$50,000 - \$74,999	364 21.09%	4,599 19.42%	15,966 20.47%
Income: \$75,000 - \$99,999	124 7.18%	2,467 10.42%	9,540 12.23%
Income: \$100,000 - \$149,999	85 4.92%	2,051 8.66%	8,121 10.41%
Income: \$150,000 - \$199,999	24 1.39%	563 2.38%	1,951 2.50%
Income: \$200,000+	10 0.58%	242 1.02%	987 1.27%
<b>2011 Avg Household Income</b>	\$44,760	\$53,388	\$58,082
<b>2011 Med Household Income</b>	\$36,190	\$41,436	\$46,278
<b>2011 Per Capita Income</b>	\$19,898	\$21,743	\$23,502

# Traffic Count Report

## Taylor Shopping Center

23300-23380 Eureka Rd, Taylor, MI 48180

Building Type: **Retail**  
 Secondary: -  
 GLA: **16,818 SF**  
 Year Built: **2007**  
 Total Available: **3,348 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **\$24.00**



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 Eureka Rd	Pardee Rd	0.15 E	2010	44,700	MPSI	.09
2 Eureka Rd	Plaza South Dr	0.19 W	2010	39,629	MPSI	.33
3 Telegraph Rd	Eureka Rd	0.04 N	2010	39,489	MPSI	.43
4 Telegraph Rd	Superior Rd	0.07 S	2010	50,965	MPSI	.68
5 Telegraph Rd	United States Highway 24	0.08 N	2010	28,132	MPSI	.92
6 Northline Rd	Pine St	0.29 W	2010	26,744	MPSI	.97
7 I-75	Detroit Toledo Fwy	0.58 S	2010	74,712	MPSI	.99
8 Eureka Rd	Vivian St	0.06 W	2010	14,904	MPSI	.99